



0:03: Working together. Joining hands for a common purpose.

0:08: In healthcare, the spirit of collaboration goes a long way towards helping to solve our toughest problems, directly supporting the interests of patients, providers, and payers. But what if we took collaboration to the next level? To reach out to others in our industry, and work together to embrace new technology and take on common industry challenges? That's what drives the Synaptic Health Alliance.

0:35: The Alliance is the first team of healthcare leaders exploring how blockchain technology can drive and accelerate positive change.

0:45: Joining forces with other distinguished members of the healthcare community to find a better way is the definition of outside-the-box thinking. The first challenge adopted by the Alliance is using blockchain to update names, addresses and phone numbers of physicians and other providers nationwide – a monumental task, but with monumental benefits.

1:07: More than \$2 billion are spent annually across the system to acquire and maintain accurate provider demographic data. In tests so far, the Alliance has confirmed that blockchain technology can help bring that cost down, by sharing data corrections with each other in a legally compliant manner, as well as reducing the effort to contact the same provider multiple times for these corrections.

1:31: The team is now working to expand these solutions nationwide, and to bring in more hospital systems to take part in the Alliance's industry-leading work. As we grow and make progress, we'll jump ahead to the next industry challenge. Whatever topic on our roadmap, we'll look to streamline, monitor, create, explore. That's the Synaptic Health Alliance.